

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 561217 /		<u>Alt Order #</u> 07890700
<u>Product</u> House Majority PAC		
<u>Contract Dates</u> 09/04/12 - 09/24/12		<u>Estimate #</u> 79/86/1432
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 08/22/12 / 08/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGNT	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 79	<u>Product Code</u> 86
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	All	09/04/12	09/21/12	4-5p M-F CW	4p-5p		:30			NM	8	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-TWTF--				3	\$140.00			
	Week:	09/10/12	09/16/12	-TWTF--				3	\$140.00			
	Week:	09/17/12	09/23/12	-TWTF--				2	\$140.00			
2	All	09/04/12	09/21/12	6p-7p M-F	6p-7p		:30			NM	6	\$2,370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-TWTF--				2	\$395.00			
	Week:	09/10/12	09/16/12	-TWTF--				2	\$395.00			
	Week:	09/17/12	09/23/12	-TWTF--				2	\$395.00			
3	All	09/09/12	09/23/12	4-5p Sun	4p-5p		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-----S				1	\$140.00			
	Week:	09/10/12	09/16/12	-----S				1	\$140.00			
	Week:	09/17/12	09/23/12	-----S				1	\$140.00			
4	All	09/09/12	09/23/12	6p-7p Su	6p-7p		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-----S				1	\$140.00			
	Week:	09/10/12	09/16/12	-----S				1	\$140.00			
	Week:	09/17/12	09/23/12	-----S				1	\$140.00			
5	All	09/04/12	09/21/12	7p-8p M-F	7p-8p		:30			NM	4	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-TWTF--				1	\$345.00			
	Week:	09/10/12	09/16/12	-TWTF--				1	\$345.00			
	Week:	09/17/12	09/23/12	-TWTF--				2	\$345.00			
6	All	09/22/12	09/22/12	ACC Football	12p-CC		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----S-				1	\$750.00			
Totals											25	\$6,460.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/23/12	25	\$6,460.00	\$5,491.00
Totals	25	\$6,460.00	\$5,491.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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561217 /	07890700

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/24/12	House Majority PAC	79/86/1432

<u>Advertiser</u>	<u>Original Date / Revision</u>
House Majority PAC	08/22/12 / 08/22/12

Signature: _____ Date: _____

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